Reputation Management Website Profiles

Here is a list of websites that you can use to help your reputation management efforts along with general branding of your website, company and clients. Some will be websites you will create as satellites to your main website for reputation purposes.

Satellite sites you can create:

AboutBusinessname.com
AboutBusinessname.org
AboutBusinessname.net
BusinessNameReviews.com
Businessnamecomplaints.com
Businessnamesucks.com (Before someone else gets it)

Online Properties to enhance the brand and reputation management efforts

LinkedIn – Personal Page and Company Page
Twitter.com/BusinessName
Facebook.com/BusinessName
YouTube.com/BusinessName
Google + Page/BusinessName
InstaGram.com/BusinessName
Pinterest/businessname
Scribd/businessname
Slideshare/Businessname
Vimeo/businessname

While these properties are the most powerful, and you should be able to control the SERPs with just these properties listed above, you may want to go the extra mile using a variety of these web 2.0 profiles/sites. Make sure you use the business name as part of all page titles, profile names and custom URLs.

Delicious
FourSquare
Tumblr
BlogSpot
Publr
TypePad
Posterous
Flickr
Hubpages
Zimbio

Technorati
Digg
Reddit
Warrior Forum
Digital Point
Thumbtack
Manta
LiveJournal
GoArticles
PhotoBucket

Mixx
Wordpress.org
Weebly
edublogs
Yolasite
Blog.com
Ask.FM
Vine
Press release distribution sites
Article Publishing Websites